



# Cumberland Packaging Ltd

MANUFACTURERS OF CORRUGATED PACKAGING



## **Cumberland Packaging is on course to gain ISO 14001 certification**

What does this mean and why is it a good thing? ISO 14001 is an internationally agreed standard that sets out the requirements for an environmental management system. It helps organisations improve their environmental performance through more efficient use of resources and reduction of waste, gaining a competitive advantage and the trust of stakeholders.

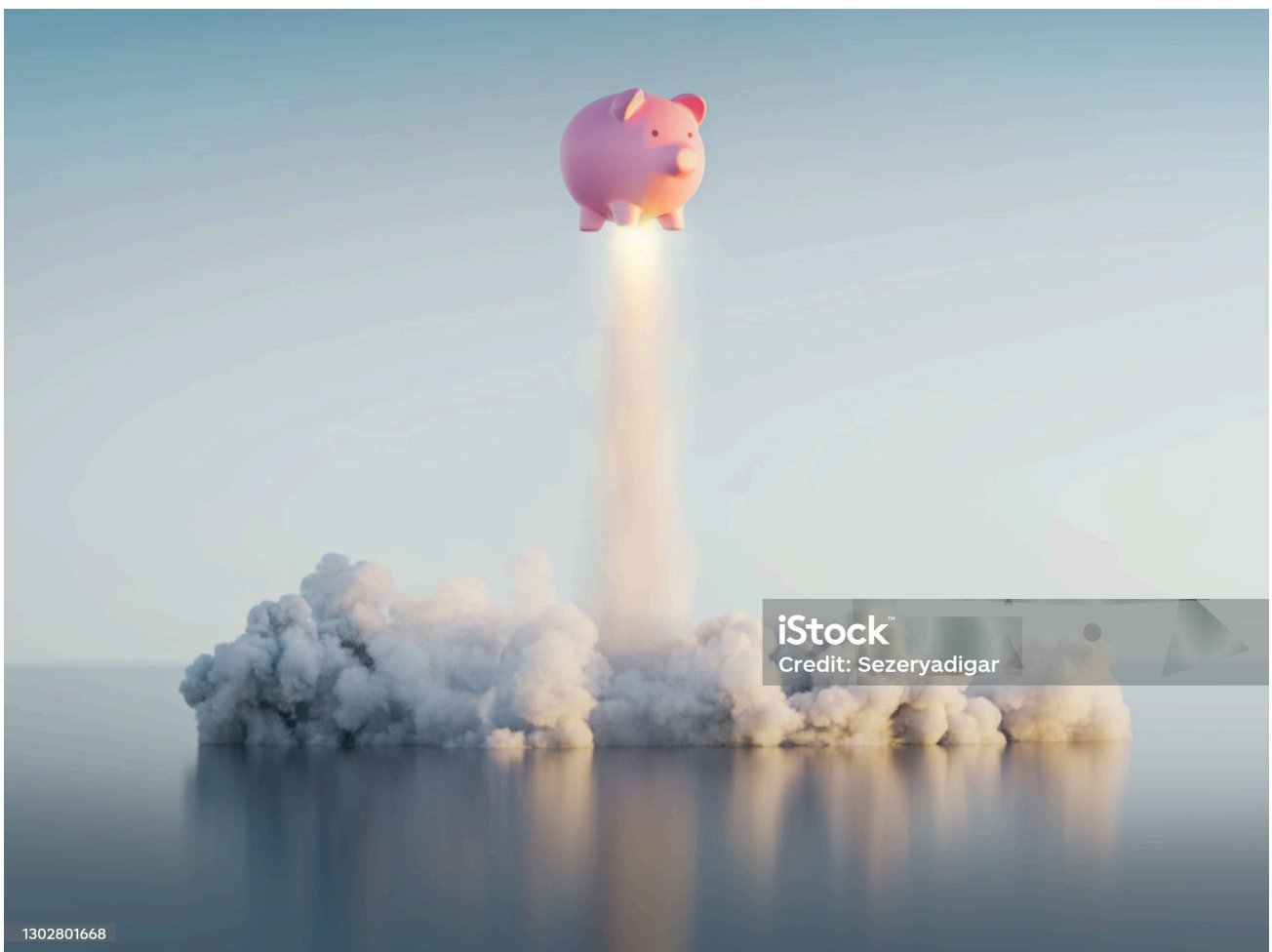
There are many reasons why an organisation should take a strategic approach to improving its environmental performance. Users of the standard have reported that ISO 14001 helps:

- Demonstrate compliance with current and future statutory and regulatory requirements.
- Increase leadership involvement and engagement of employees.
- Improve company reputation and the confidence of stakeholders through strategic communication.
- Achieve strategic business aims by incorporating environmental issues into business management.
- Provide a competitive and financial advantage through improved efficiencies and reduced costs.
- Encourage better environmental performance of suppliers by integrating them into the organisation's business systems.

If we don't supply all of your packaging, please drop me a line with the details and I'll arrange to race a quote back to you.

Thank you,

**John Watson, Managing Director**



**Menu of options for saving money**

**Take a sideways step with your current grade**

Where possible a change from Kraft to TL2 (very popular in Europe) will yield a 2 % saving.

**Are your current board grades over spec'd ?**

Another consideration should be a review of the performance criteria of your current grades, please see comparison strength tables below.

**Single wall**

Current Grade	Next Grade Down	Strength Trade Off	Saving
125 GSM	NA	NA	NA
150 GSM	125 GSM	-10%	4%
200 GSM	150 GSM	-21%	15%
300 GSM	200 GSM	-19%	20%

**Double wall**

Current Grade	Next Grade Down	Strength Trade Off	Saving
125 GSM	NA	NA	NA
150 GSM	125 GSM	-15%	2%
200 GSM	150 GSM	-9%	15%
300 GSM	200 GSM	-10%	15%

**A change in flute could yield a space saving of 30% for your business**

Switching from BC to EB will now cost the same but reduce storage by 30% - which means you get more boxes on a pallet. E.g. large double wall BC cartons currently supplied qty 90 per pallet would become qty 120 in EB flute.

**Request a complete review of your packaging range**

Alternatively, why not request a value engineering project for all of your packs?



[Invitation to join us at The Arsenal](#)

We appreciate that time is precious – so why not combine work with a weekend afternoon or a weekday evening by meeting us to discuss your packaging requirements whilst joining us for a metaphorical 'pie and a pint' during a football game in our Executive Box at the Emirates Stadium?

Please drop a line to John care of [jwatson@cpholdings.co.uk](mailto:jwatson@cpholdings.co.uk) to kick off your booking.





### Entertainment corner

Following the recent General Election, we thought that it would be an apt moment to share some political wit and wisdom. With an eye on fairness...all sides are teased equally:

- The best argument against democracy is a five-minute conversation with the average voter. Sir Winston Churchill.
- The baby Jesus was the last homeless person the Republicans liked. Andy Borowitz.
- Politicians and diapers must be changed often, and for the same reason. Mark Twain.
- Our enemies are innovative and resourceful, and so are we. They never stop thinking about new ways to harm our country and our people, and neither do we. George W. Bush.
- Liberals are very broadminded: they are always willing to give careful consideration to both sides of the same side. Thomas Sowell.

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## Cumberland Packaging



Packaging Materials

**CERTIFICATED**



Promoting best practice:

- BRCGS AA+ rating.
- Ethical trading standard to the ETI.
- FSC ® compliant.
- ISO 14001 accreditation imminent.
- Sheet Plant Association member.





**Check out our website**

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